Through the generous support of corporate sponsors, the conference is offered free of charge. However, you must register in order to attend the conference events. Some events (e.g., keynote luncheons, workshops) have limited spaces and will be filled on a first come, first served basis. To register, please visit our website (http://mcdonough.marietta.edu).

FRIDAY, APRIL 10, 2015

11:00 a.m. – 6:00 p.m.
Registration/Help Desk Open (McDonough Center, First Floor)

12:00 – 1:30 p.m.
Keynote Opening Luncheon (Great Room, Andrews Hall)
The World Pac Paper Leadership Lecture Series

2:00 – 2:50 p.m.
Session I (McDonough Center, Room 205 – Evans Case Room)
“Humility, Overconfidence and Leadership: A Cross Cultural Exploration”
Catherine Hughes, Jacqueline Escobar, Evan Miller, Merisa Plavin, Rebecca Gordon, Megan Roselli, Abdullah Altaleb, and Matthew Sowcik (Chair)
Wilkes University
Session II (McDonough Center, Room 208)

“Student-Led Service-Learning: Theory in Practice”
Brady Armstrong and Tyler Bedell
Kansas State University

3:00 – 3:50 p.m.

Featured Graduate Presentation (McDonough Center, Room 205 – Evans Case Room)

“Behavioral Insights and Leadership”

Robert Reynolds, Center for Public Leadership
Harvard Kennedy School

Reynolds is a second-year Master’s student at the Harvard Kennedy School, where he is a fellow at the Center for Public Leadership. He founded and chairs Harvard’s largest student organization focused on behavioral insights and public policy. After completing his MPP, Robert plans to begin a Ph.D. in experimental economics. Prior to graduate school, he taught at a Jesuit school in Ecuador. Robert holds a B.S. in economics from Loyola Marymount University, where he graduated as a recipient of the university’s highest individual distinction, the Ignatian Award. A native of Montana, he has interned at the White House and the EPA.

Session III (McDonough Center, Room 208)

“Lessons from the Field: Reflections on Leadership Internship Experiences”
Gene Neill, Charlee Ottersberg, Kelly Cecora, Lauren Morain, Erin McNulty, Brandon Davis, and Maribeth Saleem-Tanner (Chair)
Marietta College

4:00 – 5:50 p.m.

Leadership Development Workshop I (McDonough Center Gallery, Third Floor)

"Building a Brilliant Professional Network while in College & Beyond!"

Workshop Leader: Hilles Hughes, Director of the Career Center, Marietta College

This session will integrate lecture, discussion, and role plays designed to inform participants about both traditional and new social networking methods and resources. Learn more about using LinkedIn and important community networking resources available through organizations like the Chamber of Commerce, Rotary, and Kiwanis. Determine some important next steps so that you can facilitate useful connections that will aid you in your career path.

4:00 – 4:50 p.m.

Leader Dialogue (McDonough Center, Room 205 – Evans Case Room)

Facilitated by Greg Delemeester, Professor of Economics, Marietta College
Gerard ElChaar, Senior Vice President and Division President, Coldwater Creek (2005-2012)

ElChaar is a semi-retired executive, having most recently worked for Coldwater Creek Inc. as Senior Vice President of Operations, Call Centers and President of Outlet Stores and Spa. He is a native of Lebanon and is fluent in three languages, including French and Arabic. He graduated with a Bachelor of Science in Electrical Engineering and a Master of Science in Industrial Engineering from Lehigh University, in Bethlehem, PA. He has traveled extensively throughout Europe, Russia, Haiti, and the Middle East. ElChaar relocated to the mid-Ohio Valley 14 years ago after a two-year assignment in London, where he was a managing director for eToys. Before that, he was employed with start-up Amazon.com in Seattle, WA, Time Inc., Berwick Industries and Masland Industries. He is the former Chairman of the Board of Governors for the West Virginia University in Parksburg (WVUP), where he previously served on the Board of Advisors and later the Board of Governors. He also serves on the Board of the Boys and Girls Club of America in Parksburg, WV.

Michael Milone, Executive Vice President (Retired), H.J. Heinz Company

Milone retired in 2012 from Heinz following 32 years of service. At the time of his retirement, he was responsible for Rest of World, Global Enterprise Risk Management, Environmental Health, Safety & Sustainability, Quality and Infant/Nutrition. As Heinz Chairman, President and CEO, William R. Johnson, said in a March 28, 2012, press release announcing Milone’s retirement, “Under his strong leadership, Rest of World and Global Infant/Nutrition have become key growth engines for Heinz. Mike has been an outstanding leader for Heinz for over three decades and was a key contributor to our recent acquisition of Quero, our first major business in Brazil. Mike has skillfully led the growth of our business in Latin America, Africa, and the Middle East.” Milone holds a B.A. degree from Colgate University and an M.B.A. from the University of Pennsylvania, Wharton Graduate Division.

5:00 – 5:50 p.m.

Session IV (McDonough Center, Room 205 – Evans Case Room)

Panel: “The Leader-Follower Relationship”
   “Informal Mentors Emerge Leadership,” Kelsey Burton
   “Building Relationships Through Goldratts Thinking Process,” Augustine Amonge
   Western Kentucky University

Session V (McDonough Center, Room 208)

   “Following the Path of Great Leaders: Reflections on a Civil Rights Service-Learning Journey”
   Alternative Break Team and Maribeth Saleem-Tanner (Chair)
   Marietta College

Faculty-Staff-Alumni Reception (7:00-8:30 p.m., McDonough Center Gallery)

Student Bowling Party (7:00-8:30 p.m., Downtown Marietta, Pastime Lanes)
SATURDAY, APRIL 11, 2015

8:00 a.m. – 6:15 p.m.

Registration/Help Desk Open (McDonough Center, First Floor)

9:00 – 9:50 a.m.

Session VI (McDonough Center, Room 205 – Evans Case Room)

“A Review of the Conjunction Fallacy in the Decision Making Process”
Robert E. McDonald
Franciscan University

Session VII (McDonough Center, Room 208)

“Research Presentations – McDonough Leadership Capstone”
Madison Moreno, Monica Short, and Alina Kielbasa
Marietta College

10:00 – 10:50 a.m.

Session VIII (McDonough Center, Room 205 – Evans Case Room)

“How to Build a Leadership Master’s Program for Non-Traditional Students”
John Baker
Western Kentucky University

Session IX (McDonough Center Gallery, Third Floor)

Roundtable Discussion: “New Age News: Social Media and Current Events”

11:00 – 11:50 a.m.

Leadership Master Class (McDonough Center, Evans Case Room)

“The Five Components of Leadership Model”

Lao Tzu, Marx, the Buddha, Ibsen, Machiavelli — these are just a few of the world’s great thinkers who have weighed in on the subject of leadership over the centuries. Yet, the contemporary student of leadership often overlooks many of these names in favor of more recent theorists hailing from the social sciences. In their book, Understanding Leadership: An Arts and Humanities Perspective, Robert M. McManus and Gama Perruci take a different angle, employing the works of the great philosophers, authors and artists found in world civilization and presenting an arts and humanities perspective on the study of leadership. The authors build
their conceptual framework using their *Five Components of Leadership Model*, which recognizes the leader, the followers, the goal, the environmental context, and the cultural values and norms that make up the leadership process.

**Robert McManus, McCoy Associate Professor of Leadership and Communication, Marietta College**

McManus is the McCoy Associate Professor of Leadership Studies and Communication at the McDonough Leadership Center at Marietta College. He is the co-author of *Understanding Leadership: An Arts and Humanities Perspective* (Routledge). His work has appeared in the *Journal of Leadership Studies*, and he recently served as a section editor of the book *Leading in Complex Worlds* published by Jossey-Bass. McManus has served as the Chair of the Leadership Education Member Interest Group of the International Leadership Association. He has travelled globally speaking and teaching on the subject of leadership. McManus is an award-winning educator, and regularly offers courses on foundations of leadership, organizational leadership, theories and models of leadership, and global leadership. He holds a Ph.D. in communication studies, as well as a Masters of Business Administration and a Bachelor of Arts degree in communication studies.

**12:00 – 1:30 p.m.**

**Keynote Luncheon** (Andrews Hall, Great Room)

"Women's Political Participation in Georgia"

Keynote Speaker: **Maka Meshveliani**, Senior Program Officer at the National Democratic Institute (NDI) Georgia Office, 2015 Andi Parhamovich Fellow

Meshveliani is serving as a Senior Program Officer at the National Democratic Institute (NDI) Georgia Office and is leading the civil society development component under the project supported by the Swedish International Development Cooperation Agency (SIDA). She is responsible for designing and implementing the technical assistance programs to local NGOs which are aimed at improving issue-based advocacy skills of three most prominent, nation-wide NGOs and nine local groups in different regions of Georgia. Meshveliani is also actively involved in the women’s programming of NDI Georgia and advocacy efforts for mandatory gender quotas at levels of legislatures. Meshveliani has led trainings and provided consultations on strategic planning, program management, network management, report writing, and different aspects of election monitoring (Parallel Vote Tabulation/PVT, short-term observation, long-term observation, and complaints adjudication processes) to NDI’s local civic partners during a number of national and local elections. In her private capacity, she has become actively involved in advocating for women’s rights in Georgia and is a founding member of the Women’s Movement in Georgia. She holds a LLM degree in international human rights law from the University of Essex (England) and studied law at Tbilisi State University. Meshveliani is the winner of a number of awards and scholarships, including the Open Society Institute-Chevening joint scholarship to fund the LLM studies at the University of Essex, and the US Department of State funded high school exchange scholarship Future Leaders Exchange Program (FLEX).
2:00 – 3:50 p.m.

**Leadership Development Workshop II** (McDonough Center Gallery, Third Floor)

“Advancing Your Leadership Journey”

Workshop Leader: **Ashley Wollam**, Director of Leadership Development at Macy’s, Inc.

Bridging the divide between theory and practice is a challenge all aspiring leaders must undertake. But the mountain of theory – thousands of articles, books, essays, videos, and more – can seem a daunting one to summit. For most of us, the path forward is rarely, if ever, clear. In this fast-paced, interactive session, participants will learn how to navigate their leadership journey more intentionally and effectively. Participants will explore what it means to develop as a leader, envision where they wish their journey to take them, and equip themselves with tools for advancing their leadership journey.

2:00 – 2:50 p.m.

Session X (McDonough Center, Room 205 – Evans Case Room)

Panel: “Leadership in Context”

“War, Economy, and Presidential Approval,” Craig Lemasters, University of Mount Union

“The Future of Business Leadership,” Caleb Hester, Marietta College

“Making the Little Things Count,” Baffour Nkrumah-Ababio, Marietta College

3:00 – 3:50 p.m.

**Featured Graduate Presentation** (McDonough Center, Room 205 – Evans Case Room)

“Securing the Social Bases of Self-Respect: An Equality-Based Test for Religious Exemptions to LGBT Anti-Discrimination Laws”

**Bruce Easop**, Leadership Fellow, Office of the Vice President for Campus Life

Princeton University

Easop is the Leadership Fellow in the Office of the Vice President for Campus Life at Princeton University. In this role, he is developing a campus-wide leadership initiative and supports the Princeton Perspective Project, an effort to normalize conversations about failure and resilience. He has pursued an interest in the intersection of theory and practice through experiences as a research intern at the Danish Institute for Human Rights, President of Princeton’s Undergraduate Student Government, and Editor-in-Chief of the Princeton Journal of Bioethics. His other interests include mental health advocacy, neuroscience, modern art, and theatre. He holds an M.A. in Legal and Political Theory from University College London and an A.B in Politics with a Certificate in Values & Public Life from Princeton University.
Session XI (McDonough Center, Room 208)

“The MU Leadership Fellows Program”
Kylie Arauz, Sydney Bryan, Joshua Lee, Joey “Tripp” Taylor, Bill Watt and Brandon Miller (Faculty Advisers), and Justin Wells (Moderator)
Methodist University

4:00 – 4:50 p.m.
Leader Dialogue (McDonough Center, Room 205 – Evans Case Room)
Facilitated by Mark Schaefer, Associate Professor of Political Science, Marietta College

Kathleen Reddy-Smith, Diplomat (Retired), U.S. Foreign Service, U.S. Department of State

Reddy-Smith retired from the U.S. Foreign Service after a twenty-nine year career. She served in Islamabad, Brussels (both the bilateral mission and the U.S. Mission to the European Union), Paris, and Rome, where she was Counselor for Economic Affairs and then Minister Counselor. She was Special Assistant to Richard Armitage for International Assistance to the newly independent states of the former Soviet Union and monitored economic reconstruction of Bosnia following cessation of hostilities. She wrote a book on international finance used throughout the U.S. Government. Her last assignment was as Deputy Coordinator for Pandemic Influenza, where she supervised a USG-wide effort to prepare the United States globally for a possible pandemic, the first time such protocols were in place around the world. She attended Marietta College, and was inducted in 2007 to the College’s Hall of Honor for her humanitarian and diplomatic work in pandemic preparations. She holds Masters’ degrees from the School of Foreign Service at Georgetown University, Harvard University, and the U.S. Naval War College. She lives in Kingston, Massachusetts, and is restoring a federal home and gardens there. Her husband, Thomas Smith, a member of the U.S. Secret Service, passed away in 2007.

5:00 – 5:50 p.m.
Poster Presentations (McDonough Center, First Floor)

Presenters:

Nathan Alderson, Brian Butler, and Lindsay Gallegly, West Virginia University
(“Leadership in Immigration Policies and the DREAM Act in the United States: Strategies for Coalition Building”)

Brent Bishop and Cher Kahn, West Virginia University
(“Chasing a Dream: A Path to Citizenship”)

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Curtis Lee, Kartik Motwani, Michelle Pyles, West Virginia University
(“Chasing a Dream”)

Kayla Ventura, Katie Talkington, Katherine Johnson, Regina Collette, and Garet Leisure, Marietta College
(“Everything I Know About Leadership I Learned from Jerry Garcia and the Grateful Dead”)

Cassy Crane, Teacher Leadership Certificate Program, Marietta College
(“The Common Core”)

Emily A. Mason, Teacher Leadership Certificate Program, Marietta College
(“Year-Round Schools”)

Julia Moskaluk, Teacher Leadership Certificate Program, Marietta College
(“School Bullying: It Needs to Stop . . . Now”)

The 2014-2015 Fitzgerald Executive-in-Residence Project Posters, Marietta College
(“How We Will Communicate Differently in 2040”)

Posters from LEAD 201 Students, Marietta College

6:00 – 7:30 p.m.

Keynote Closing Dinner (Great Room, Andrews Hall)

"Leadership for Global Health"

Keynote Speaker: Michael Templeman, Director, New Initiatives - O'Neill Institute for National and Global Health Law at Georgetown University Law Center

Templeman is Director of New Initiatives with the O’Neill Institute for National and Global Health Law at Georgetown University Law Center. Previously, Templeman led marketing and recruiting efforts for Georgetown University's MBA Programs as Director of Admissions. He completed his Executive MBA at Georgetown and holds an undergraduate degree in Philosophy from Marietta College with a Certificate in Leadership Studies (McD Cohort 10). While an undergraduate student, Templeman completed a semester abroad in India. He also served with the U.S. Peace Corps in Malawi, East Africa, with his wife Amy Jantz Templeman (McD Cohort 10), focusing on HIV/AIDS education and small-scale agricultural development.
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Join us for the
2016 McDonough Leadership Conference
April 1-2, 2016

Conference Theme
“Leadership as Social Responsibility”

Conference Chair
Emily Drabeck (McD Cohort 27)

Nobel Prize winning writer George Bernard Shaw effectively expressed the values of socially responsible leadership when he famously stated: “I am of the opinion that my life belongs to the whole community and as long as I live, it is my privilege to do for it whatever I can.” Leadership as social responsibility involves making choices that are ethical, thoughtful, and focused on the greater good rather than on convenience, personal gain, popularity, or expediency. Socially responsible leadership is often complex, requiring leaders to balance their dedication to a goal, to their followers, to the community as a whole, and to their own values and principles. Truly effective socially responsible leadership requires that leaders also fully consider the implications of their actions in various contexts – such as social, cultural, environmental, and economic – and that they are willing to struggle honestly and openly with conflicting values and difficult choices. In an increasingly interdependent world, we invite conference participants to consider what it means to envision leadership as a proactive commitment to the greater good, and as an opportunity for growth, transformation, and success in the broadest sense.

Types of Sessions

• **Undergraduate/graduate student sessions** (panels with paper presentations)
  – original research, senior capstone project, literature review, report from field experience (e.g., internships, study abroad)

• **Faculty/staff sessions** (roundtable discussions, workshops) – interactive sessions, information exchange

• **Poster session** for undergraduate students

A Call for Proposals will be posted on the McDonough website:

[http://mcdonough.marietta.edu](http://mcdonough.marietta.edu), starting on September 1, 2015.