



McDONOUGH LEADERSHIP CENTER • MARIETTA COLLEGE • MARIETTA, OHIO

APRIL 12-13, 2013

PRELIMINARY PROGRAM

FRIDAY, APRIL 12, 2013

12:00 – 1:30 p.m. Keynote Luncheon

Opening of the 2013 Peoples Bank Undergraduate Business Case Competition

Keynote Speaker: Scott Theodore

Mr. Scott Theodore '86, is a Managing Partner at Northwestern Mutual Financial Network in Denver, Colorado. Mr. Theodore is deeply committed to leadership development, and he recognizes that the conference is a great way to reach a large number of people interested in this area.

2:00 – 2:55

Session I

Cicero's Philosophy for Statesmen:

Civil and Military Responsibility in Designing State Policy

MIDN 2/C Sam Oat-Judge, US Naval Academy

3:00 – 3:55

Session II

Common Patterns in Leadership Studies Introductory Courses: Exploring Course Content

Chair: Matthew Sowcik, Ph.D, Wilkes University

Presenters: Kevin Hopper, Olivia Waszkiewicz, Dominic Manzione

4:00 – 4:55

Leader Dialogue

Brendan Riccobene (President and COO, McDonough Corporation, Scottsdale, Arizona)

5:00 – 5:55

Session III

Teacher Leadership Panel

Tanya Judd Pucella, Ph.D., Marietta College

Taylor Myers, Marietta College

Session IV

Sustainable Leadership: The (Policy) Mandate of this Millennium

Rian Satterwhite, University of Oregon

SATURDAY, APRIL 13, 2013

9:00 – 9:55 a.m.

Session V

Addressing Complex Challenges: The Leadership Capstone at Birmingham-Southern College

Hilary Brooks, Alex Lupo, Kanika Manne, Alexa Ruiz

10:00 – 11:55

Session VI

Option A

McDonough Leadership Case Study – Privatization of Water

Lauren Currie, Jessica Penny

Option B

McDonough Leadership Case Study – Leadership in the French Revolution

Catherine Rudik, Hanna Tumulo

Option C

McDonough Leadership Case Study – TOMS Shoes

Dani Brodie, Taylor Landrie

12:00 – 1:30 p.m. Keynote Luncheon

Announcement of the Finalists in the 2013 Peoples Bank Undergraduate Business Case Competition

Keynote Speaker: Hodan Ahmed

The 2013 Andi Parhamovich Fellow, Hodan Ahmed, is a program officer with NDI Somalia. Since joining NDI in 2010, Ms. Ahmed has worked on legislative strengthening in Somalia. In her capacity as program officer she has worked closely with Somali women parliamentarians and has contributed to the establishment of the Somali Women Parliamentary Association (SOWPA), the first women's caucus in the Somali parliament. Ahead of the new Somali

parliament's establishment in August 2012, Ms. Ahmed provided crucial support for women political leaders to mobilize and advocate for political representation. Thirty percent of seats were to be allocated for women as defined in Somalia's transitional roadmap, though ultimately women comprise just 13.8 percent of the parliament.

2:00 – 2:55

Session VII

An Ethical Analysis of Leadership in Healthcare

Mallory Haynes, Marietta College

3:00 – 3:55

Session IX

Five Strategic Components for Developing Leadership among Latin American Undergraduates

Astrid Garza, Universidad del Monterrey, México; Jorge Salcedo, Universidad del Monterrey, México

Session X

Empowering Students for Effective Leadership

Willis M. Watt, Organizational Communication and Leadership Director, Methodist University

4:00 – 4:55

Leader Dialogue

Richard Miles (Retired, the Federal Energy Regulatory Commission, Washington, D.C.)

On October 1, 2010, Rick Miles retired from the Federal Energy Regulatory Commission (FERC). Prior to his retirement, Mr. Miles was appointed in 2006 as the Director of the Office of Administrative Litigation (OAL). In 1999, he was designated as the Commission's Dispute Resolution Specialist under the Administrative Dispute Resolution Act of 1996 and was appointed as the Commission's first Director of its Dispute Resolution Service (DRS). As Director of OAL, he managed trial staff's participation in oil, gas, and

electric cases set for hearing. The 90 lawyers and expert witnesses in OAL represented the public interest in litigation and settlement proceedings. Mr. Miles also managed FERC's DRS which consisted of six conflict resolution specialists/mediators. Examples of Rick's training in conflict resolution includes the "Cultural and Gender Issues in Dispute Resolution" and "The Protean Mediator as Leader" courses at the Strauss Institute for Conflict Resolution at Pepperdine Law School, the introductory and advanced mediation courses and the negotiation course at Harvard's Program of Instruction for Lawyers, the "Teaching Negotiation in the Organization" course at Harvard Law School's Program on Negotiation, and the American Bar Association's "Comprehensive Training in Commercial Arbitration." Rick was a leader and contributor to the "Report for the President on the Use and Results of Alternative Dispute Resolution in the Executive Branch of the Federal Government," submitted to the President in April 2007.

5:00 – 5:55

Session XI

McDonough Leadership Senior Research Presentations

Dani Brodie, Lauren Currie, Taylor Landrie, Jessica Penny, Catherine Rudik, Hannah Tumulo

6:00 – 6:55

Session XII

McDonough Student Poster Presentations

7:00 – 8:30 Keynote Dinner

Announcement of the Winners in the 2013 Peoples Bank Undergraduate Business Case Competition

Keynote Speaker: Shawn Selby

News Editor, *Capital Business*, a publication of *The Washington Post*.